

FACEIT unveils partnership with UCEA for varsity leagues

By **Jonno Nicholson** - September 2, 2020

Esports platform and tournament organiser **FACEIT** has launched a partnership with the **Unified Collegiate Esports Association (UCEA)** to host its leagues for the 2020-2021 academic year.

The platform will be used to host leagues for Rocket League, Overwatch, and Counter-Strike: Global Offensive.



Image credit: FACEIT

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FACEIT will provide its platform and staff to support the leagues, while UCEA will see North America’s top collegiate esports players from all member institutions use the platform. Leagues

for all three games are scheduled to begin in September, with more set to join the platform early next year.

Duran Parsi, Head of Collegiate Esports, commented in a release: “We’re hugely impressed by UCEA and the systems they’ve put in place for the Fall leagues. Their partner institutions are home to some of the best collegiate esports players in North America, and we’re thrilled to have this influx of new talent on the platform.

“The FACEIT collegiate esports division was founded to support and help develop grassroots esports through collegiate programs around the world, and this partnership is a shining example in North America.”

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In July, UCEA partnered with the National Association of Esports Coaches and Directors (NAECAD) in a bid to “advance esports at the university level.” FACEIT recently entered the collegiate esports space, having launched its dedicated collegiate division in June.

Ramsey Jamoul, CEO of Unified Esports Association, also spoke on the collaboration: “Bringing our collegiate leagues to FACEIT will be highly impactful for our players, giving them access to more prestige, awareness, and a supportive platform. As we host our inaugural season, FACEIT ensures we can offer outstanding value and competitions.

Esports Insider says: FACEIT may have only been involved in collegiate esports for a couple of months, but it is already collaborating with some of the leading collegiate esports leagues in North America and that’s seemingly a positive step for the scene.

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