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ECS Will Play CSGO Season 3 Finals at Iconic Venue, Announces Partnerships



BY KEVIN HITT

Season 3 of the Esports Championship Series gets started on April 14 and the organization announced it will see its finals played at the SSE Arena in Wembley from June 23-25.

Tickets are on sale at the league's official web page: Wembley.csgoleague.com. £12.99 will get you a standard ticket for the finals, while £40.00 nets you a premium ticket which gives the holder the best of everything including seat choice and a limited edition ECS Cap.

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Some of the best teams in *Counter-Strike: Global Offensive* including Astralis, Virtus.pro, SK Gaming, and Cloud9 will be participating in the season long event in the hopes of reaching the

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Season Two, we're looking forward to hosting Europe's esports fans for the culmination of ECS Season Three.

Another revelation in the press conference was that ECS would be enter into a partnership with the Esports Arena, a facility located in Southern California that has hosted numerous big-time events such as the Civil War (fighting games), and the Showdown—a *Counter-Strike* tournament with the region's best teams.

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The Esports Arena will host and broadcast all the ECS Season 3 matches.



"We're tremendously excited to be a part of ECS," said Paul Ward, Chief Executive Officer and Founder of Esports Arena. "The opportunity to bring offline community engagement to such a popular league will enhance the experience tenfold."

"It's fantastic to have such a great studio with the versatility to host lively community activities," said Michele Attisani, Chief Business Officer and co-founder of FACEIT. "Having a venue with local hours each day provides our staff and talent with a much-improved experience, allowing them to be more engaged during the broadcast and with the community."

Lastly, ECS will be the first league fully integrated with the groundbreaking *CS:GO* analytics platform and the Genius Sports Esports Bet Monitoring System. ECS is on the forefront of the battle against unregulated esports gambling and this partnership with Genius Sports in their weapon.

From the release:

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markets in real-time and alert ECS to any unusual market patterns, as well as educational workshops conducted by the Genius Sports team. The powerful modelled solution was in part developed in response to concerns about match fixing and skin betting, which remains an unregulated environment in esports.

"Integrity has always been the core value for FACEIT and ECS," said Michele Attisani, Chief Business Officer and Co-founder of FACEIT. "We are very aware of the challenges all leagues face as the industry grows and we felt this was a logical next step to safeguard our fans and stakeholders. Genius Sports is the trusted and go-to platform for all major sports leagues, their unrivalled experience in this sector alongside the newly developed technology specifically designed for CS:GO makes them an integral partner for ECS as the league continues to grow."

"We are incredibly excited to partner with FACEIT and ECS with our groundbreaking esports technology to help increase fan engagement," said Mark Locke, CEO Genius Sports "as well as help ensure players and fans are treated to a fair and transparent game, and ECS league representatives are equipped with information and tools necessary to maintain a clean, honest and exhilarating contest."

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