

Genius Sports to Bring Live Integrity Checks and Predictive Statistics to CSGO

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FACEIT has announced a partnership with Genius Sports, a sports analytics company famous for building statistics platforms for soccer leagues like the English Premier League, LaLiga, and AFC, to launch a *CS:GO* analytics platform that provides real-time, data-driven predictions.

ECS will also utilize Genius Sports' Esports Bet Monitoring System to keep an eye on the integrity of the league. The system will alert ECS to any unusual betting market patterns in real-time. Genius Sports will also host educational workshops for players, team owners, coaches, and ECS staff that will focus on integrity. This solution was developed in response to growing concerns about match-fixing and skin betting, which is still rampant in some markets. The use of Genius Sports in this way mirrors that of Sportradar's partnership with ESL (and the ESL Pro League), which was announced in 2015.

"Integrity has always been the core value for FACEIT and ECS," said Michele Attisani, Chief Business Officer and Co-founder of FACEIT. "We are very aware of the challenges all leagues face as the industry grows and we felt this was a logical next step to safeguard our fans and stakeholders. Genius Sports is the trusted and go-to platform for all major sports leagues, their unrivaled experience in this sector alongside the newly developed technology specifically designed for CS:GO makes them an integral partner for ECS as the league continues to grow."

Genius Sports says that the technology behind the platform is the first of its kind to be applied in an esports league. The platform uses in-game data and turns it into split second predictive outcomes and performance assessments of teams and players. At the same time fan engagement and betting activity are measured across a number of bookmakers, providing the visibility for league officials to see any suspicious patterns in wagering.

"We are incredibly excited to partner with FACEIT and ECS with our groundbreaking esports technology to help increase fan engagement," said Mark Locke, CEO Genius Sports "as well as help ensure players and fans are treated to a fair and transparent game, and ECS league representatives are equipped with information and tools necessary to maintain a clean, honest and exhilarating contest."

The new platform will debut alongside season 3 of ECS, which will kick off on <u>April 14th from Esports Arena in Santa Ana, CA.</u> FACEIT also announced that the season 3 finals will be hosted once again at Wembley's SSE Arena from June 25-27. Tickets are available on <u>Faceit's website</u>.

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