Esports Championship Series Partners with Esports Arena for Season 3, Will Host Midseason Events

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FACEIT's Esports Championship Series and Esports Arena have announced a partnership to broadcast the online stage of ECS season three, which will kick off on April 14 and will run until mid-June.

This is a departure from ECS' previous approach, which was to use FACEIT's UK studios to host matches. Some of the advantages this offers over their studio is the ability to host live midseason events, of which Esports Arena is still in the planning phases for.

Esports Arena also announced that they will be running offline, midseason events for the ECS - the details of which are still being ironed out at present.

"We're tremendously excited to be a part of ECS," said Paul Ward, Chief Executive Officer and Founder of Esports Arena. "The opportunity to bring offline community engagement to such a popular league will enhance the experience tenfold."

Additionally, the collaboration will give fans the opportunity to engage with not only the ECS casting crew, but pro players as well. This community engagement was a big reason behind the partnership, as many esports teams call the area around Esports Arena in Santa Ana, California home. This opens the door for events like meet and greets, LAN matches, competitions, production tours and more.

"It's fantastic to have such a great studio with the versatility to host lively community activities," said Michele Attisani, Chief Business Officer and co-founder of FACEIT "Having a venue with local hours each day provides our staff and talent with a much-improved experience, allowing them to be more engaged during the broadcast and with the community."

Esports Arena's west coast location also means that hours for both the NA and EU matches should be more convenient for audiences.

This comes weeks after FACEIT revealed their exclusive streaming deal with YouTube Gaming. With their departure and the departure of the ESL Pro League, there are currently no major weekly CS:GO leagues on Twitch. The ECS will be broadcast on Faceit's Youtube channel.

FACEIT also announced that the season 3 finals will be hosted once again at Wembley's SSE Arena from June 25-27. Tickets are available on Faceit's website.

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