



Computer Owners Urged To Do This Today Before Going Online... Read More>>

APR 5, 2017 @ 08:04 AM

THE LITTLE BLACK BOOK OF BILLIONAIRE SECRETS

# Important CS:GO Integrity Issues To Be Tackled By Genius Sports



**Darren Heitner**, CONTRIBUTOR  
I cover the intersection of sports and money. FULL BIO

Opinions expressed by Forbes Contributors are their own.

Esports competitions have integrity issues. It is well known amongst the community of gamers that software cheats are exploited, server attacks are employed, match-fixing is a real threat and, as a lesser concern, there is the fear that some players are doping to gain a competitive advantage. As such, a cottage industry has grown to safeguard the integrity of esports matches.

One company focusing specifically on eradicating match-fixing fears is **Genius Sports**, which has existing strong partnerships outside the esports environment. Genius Sports is a partner of hundreds of sporting bodies, including FIBA, the English Premier League, La Liga, ATP and WTA.



Passions flare during CS:GO competitions. (Photo by Kevin C. Cox/Getty Images)

Now, Genius Sports adds **FACEIT** to its impressive list of clientele. FACEIT is a leading competitive gaming platform and creator of the **Esports Championship Series (ECS)**, which is a competition focused on the game Counter Strike: Global Offensive (CS:GO), a title that has attracted a lot of scrutiny, including litigation, for its role in purportedly aiding and abetting illegal gambling.

Season 3 of ECS begins on April 14 with Genius Sports' data technology and integrity systems integrated to provide a perception of enhanced integrity and engagement with ECS fans. Genius Sports has developed a CS:GO analytics platform to provide real-time data driven predictions, per the company. Its esports Bet Monitoring System will monitor betting markets in real-time and alert the ECS to any unusual market patterns by transforming in-game data into split-second predictive outcomes and monitoring betting activity across an array of bookmakers.

According to Genius Sports, its monitoring system was developed in response to concerns raised about match-fixing and skin betting – the market for wagering in-game items.

"We are strongly of the view that the video games industry should not be, or perceived to be, passive to the exploitation of their player community by predatory third parties. The significant risk of harm posed by these unregulated gambling websites, whilst unintended, is nonetheless a by-product of the manner in which games have been developed and in-game economies incorporated for commercial benefit, stated a recent report published by the UK Gambling Commission. This excerpt was nestled within a section strictly covering skin gambling.

### Recommended by Forbes

<b>MOST POPULAR</b>	<b>TRENDING ON</b>
Voice: The Richest Person in Every State	Reasons Why Sales People Make The Best CEOs

Additionally, in the past couple of weeks, a report from journalist Richard Lewis indicated that he had information pointing to match-fixing surrounding CS:GO, with one match-fixer who claimed to earn approximately \$20,000 from his illegal efforts.

"Integrity has always been the core value for FACEIT and ECS," said Michele Attisani, Chief Business Officer and Co-founder of FACEIT. "We are very aware of the challenges all leagues face as the industry grows and we felt this was a logical next step to safeguard our fans."

*Darren Heitner* the Founder of South Florida-based HEITNER LEGAL, P.L.L.C. and Sports Agent Blog. He authored the book, *How to Play the Game: What Every Sports Attorney Needs to Know*.

Follow @DarrenHeitner



SHARE >

WEBSITES GET 3X MORE CONVERSIONS WHEN SEARCHING WITH TIME, NOT DISTANCE

DOWNLOAD CASE STUDY

Presenting: New Neutrals

Shop now

John Lewis