

FACEIT on YouTube Gaming Deal: Positive Relationship with Twitch Continues

NEWS // CS:GO // By Dustin Steiner // 2mo ago



When yesterday's [news of the Esports Championship Series broke](#), we had a question - what happened to Twitch? After all, when the league was formed, [Twitch was a founding partner](#) and played a big part in the formation of the league.

So, with FACEIT now broadcasting exclusively through YouTube Gaming for the next few seasons, what is their relationship with their former partner? Apparently, aside from not streaming there, not much has supposedly changed.

"We have a positive relationship with Twitch which continues, but we're very excited about this new opportunity for ECS," Michale Attisani, CBO at FACEIT told PVP Live when reached for comment. "We look forward to seeing ECS continue to evolve and play a role in taking esports to the next level."

It appears the split between FACEIT and Twitch was amicable, even if some questions remain on why it happened in the first place - there was likely a significant amount of money that changed hands for FACEIT to abandon their partner. There's also the not-so-small matter of Twitch's possible ownership stake in ECS, which may have been sold off, but is extremely murky at present.

The Esports Championship Series will be broadcast exclusively on YouTube Gaming starting on March 25 with the Promotion matches. The co-ownership of the league with the teams involved continues, but with the added benefit of YouTube's team helping players promote and build their YouTube channels.

The ECS joins the ESL Pro League in streaming exclusively on YouTube Gaming over Twitch, something that YouTube hopes will draw Twitch's *CS:GO* audience to the platform. *CS:GO* nearly always ranks in the top three for games watched on Twitch, and consistently in the top two for esports hours watched.

When asked for comment on the situation by [The Esports Observer's Ferguson Mitchell](#), Twitch declined to comment.