

FACEIT's Esports Championship Series Signs Multi-Year Broadcast Deal with YouTube Gaming

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FACEIT's Esports Championship Series is leaving Twitch chat behind, signing a multiyear deal with YouTube Gaming to stream exclusively through the platform. The *Counter-Strike: Global Offensive* league will begin streaming with the ECS Promotion matches on March 25 on [FACEIT's YouTube channel](#).

FACEIT's press release suggests the main reason for the move include 1080p 60 fps streaming, instant rewind on videos (something that you have to go to a separate stream for on Twitch), as well as more features to come.

"YouTube offers fans of the ECS an unmatched online viewing experience," said Michele Attisani, Chief Business Officer and co-founder of FACEIT. "YouTube is by far the most watched platform for gamers in the world and continues to innovate and lead on video technology, making it a great place for us to call our new home for the Esports Championship Series."

Additionally, YouTube Gaming will be working directly with *CS:GO* pros in the ECS to help grow their YouTube followings.

"This is our most significant investment into esports to date and illustrates our continued commitment to growing esports with the hundreds of millions of gamers watching YouTube each day," said Ryan Wyatt, Global Head of Gaming Content at YouTube. "The ECS revenue sharing and co-ownership structure reinforces our belief that all players should have a voice. We know the *CS:GO* community is already watching clips, highlights, and rebroadcasts on YouTube, so we are excited to be able to bring them all this same action live."

ECS joins the ESL Pro League in streaming exclusively through YouTube Gaming - clearly trying their best to win over the nascent *CS:GO* audience, which has made Twitch their home over the past few years. *CS:GO* is consistently one of Twitch's most viewed esports titles, placing #2 in the month of February both in esports hours and total hours watched.