

Report Advertisement

OCT 11 2016 - 7:49 PM GENERAL / ESPORTS

A \$25,000 amateur esports tournament is heading to Vegas

A new monthly esports tournament is heading to Vegas, starting this weekend



Saira Mueller
Dot Esports Managing
Editor

@SairaMueller



A new monthly **esports** tournament is heading to Vegas, starting this weekend. Called Battle on the Strip, the competition will feature a new game each month this year, with both amateurs and professionals from around the world able **to sign up** to compete.

Online qualifiers will be powered through FACEIT, with the finalists flown from anywhere in North America to Vegas, with full room and board, to compete at the Foundry at the SLS Las Vegas Hotel and Casino. This month, Battle on the Strip will feature *Dota 2*, with the four finalists heading to Vegas for the live event on October 16, with a total of \$25,000 in cash and prizes up for grabs. Tomorrow is the final qualifier for this weekend's event.

"For every pro team there's probably 1,000 amateur teams," Ultimate Media Ventures CEO Jon Bukosky tells Dot Esports. "There was nobody really doing stuff for the community as a whole." To try and bridge this gap, Bukosky and the team at Ultimate Media Ventures decided to create Battle on the Strip, and picked Vegas because it's relatively cheap to travel to and stay there.

The company's ultimate goal is to build something that brings the esports community together, with cosplay competitions—featuring a \$10,000 prize pool—and LAN events in the ballrooms.

Report Advertisement

"There's always going to be something for somebody," Bukosky says. "Even for brands, endemic and non-endemic."

For fans that want to watch the competition but can't make it out to Vegas, Battle on the Strip will **be streamed** on **Twitch** and through **the website** via Maestro.

The title for November will be *Counter-Strike: Global Offensive*, with December's game announced next month. If all goes well, Battle on the Strip could continue next year.

0 Shares

