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TBS to Broadcast Grand Finals of **New Overwatch Tournament**

BY DAVID MURPHY 24 IUL 2016, 9:20 P.M.

Eleague and Facelt are partnering up to launch a new Overwatch tournament with a total prize package of \$300,000. Start practicing, teams!







I'm starting to regret that I never took the time to get very good at Overwatch. Of course, it takes plenty of hours to go from an Overwatch player that can take out most people on the normal servers

to a competitive gamer. Invest the effort, and you could reap a pretty big reward—at least, if you participate in the newly announced Overwatch Open.

Eleague, the new esports organization from Turner Broadcasting, is partnering up with Facelt to produce said tournament. And the total prize pool of \$300,000 might certainly attract a few eyeballs from interested Overwatch players. Gamers will also get a good deal of exposure and plenty of opportunities to show off for larger audiences, as Eleague is planning to broadcast the tournament's Grand Finals on both TBS and Twitch.

"This opportunity to feature Blizzard's popular Overwatch further expands our eSports offerings and aligns Eleague with a game that is widely embraced by the community. We look forward to bringing the same level of production and storytelling capabilities we've demonstrated throughout the first season of Eleague to this championship event," said Craig Barry, executive vice president and chief content officer of Turner Sports, in a statement.

The tournament—all team-based, of course kicked off with a number of online rounds starting yesterday, split into European and North American regions. Top teams will be dumped into a series of playoff rounds taking place between August 26 and 28, and the eight best teams from this playoff will advance to the Grand Finals. And you can participate, or just watch, the regional finals on September 25 and 26 for the North

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American region or September 28 and 29 for the European region. Both will be streamed on Twitch.

Winners of these regional finals—yes, it keeps going—will play in the Grand Final on September 30 for a cash prize of \$100,000 for the winner and \$32,000 for the runner-up. And that's the event that also gets the live TBS treatment.

"Overwatch is an exciting new game with thrilling and expertlybalanced action that makes it perfect for competitive play. We are confident that our capabilities as a platform and knowledge as a media partner will make this an exciting tournament for fans," said Michelle Attisani, chief business officer of Facelt, in a statement.

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